# Mina Hadi

# **UX/UI** Designer

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As a highly meticulous UX/UI designer who is passionate about critical thinking and problem solving, I aim for a user focused approach to design creative products. My greatest strength lies in my background in analytical chemistry and research to create detail-driven solutions to complex problems.

#### **SKILLS**

Prototype Design | User Flows | User Cases | User Journey | Usability Design | User Research | User Testing | Heuristic Evaluations | Microsoft Office | Figma | Canva | Slack | Trello | HTML | CSS | Google Analytics | Farsi | Arabic

### **UX PROJECTS**

Fluff and Friends

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Freelance UX Designer | Researcher

Atlanta, GA / Remote Sep 2022 – Dec 2022

- Researched, designed, and prototyped a new mental health app aimed towards younger users.
- Worked with a 4-person cross functional team through a three-week project sprint utilizing an agile project management approach.
- Managed group conducted interviews and analyzed the interviews using affinity mapping.
- Conducted Task analysis and C&C analysis, considering features used in existing applications.

General Assembly UX/UI Design Fellow Atlanta, GA / Remote

Sep 2022 - Dec 2022

Successfully completed 500+ hours of expert led instruction and hands-on learning of UX/UI fundamentals and the industry's most in demand technologies. During this time, I developed projects, including:

- Macrosfirst | As part of a group of four, I was responsible for conducting user interviews and designing
  usability tests; every member became involved in every step of the job by attending meetings every
  morning. Being a team player, this was a delightful experience to me as we used Figma and other tools
  to develop the process, conduct research, analyze data, design prototypes, and enhance.
- <u>ShareCare</u> | UX/UI Designer with focus on interviewing, affinity mapping, usability testing, analyzing data, designing and presenting the results.

#### **WORK EXPERIENCE**

Arxada

Alpharetta, GA

Analytical Chemist Nov 2017 – Sep 2022

- Perform root cause analysis to analyze data in an effort to identify and communicate trends in day-to-day work (e.g., quality of results, efficiency of processes, etc.)
- Analyzed samples using analytical and physical instrumentation such as FTIR, HPLC, GC, VFA-IR, and rheometer
- Strictly adhered to cGLP/ cGMP documentation standards as well as followed all safety guidelines and precautions as outlined in the MSDS

## **EDUCATION**