

Mina Hadi

UX Designer

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As a highly meticulous UX researcher who is passionate about critical thinking and problem solving, I aim for a user focused approach to design creative products. My greatest strength lies in my background in analytical chemistry and research to create detail-driven solutions to complex problems.

SKILLS

Prototype Design | User Flows | User Cases | User Journey | Usability Design | User Research | User Testing | A/B Testing | story-telling | Wire-Framing | Prototyping | Heuristic Evaluations | Microsoft Office | Figma | Qualtrics | Slack | Agile development methodologies | HTML | CSS | Google Analytics | Designs for new B2B web features | Sketch | Qualitative Research | Developing Mock-ups | Human Factors | Tableau | Jira | Asana |

UX PROJECTS

The Serious Type

Atlanta, GA / Remote

UX Researcher/Freelance

Mar 2023 – Jul 2023

- Using Agile methodologies, collaborating with other team members on building a better way for teens and adolescents to get value out of social networking through constructive and empowering means.
- Conducted surveys and user interviews via Google Forms and Vowel.

Kadena Block Explorer

Atlanta, GA / Remote

UX Researcher Co-Lead/Freelance

Feb 2023 – May 2023

- Drove discussion about product vision and roadmap with business stakeholders and worked cross functionally with strategy, content, and design team under the agile framework.

[Fluff and Friends](#)

Atlanta, GA Remote

Freelance UX Designer | Researcher

Sep 2022 – Dec 2022

- Researched, designed, and prototyped a new mental health app aimed towards younger users.
- Managed group conducted interviews and analyzed the interviews using affinity mapping.

General Assembly

Atlanta, GA / Remote

UX Design Fellow

Sep 2022 – Dec 2022

Successfully completed 500+ hours of expert led instruction and hands-on learning of UX/UI fundamentals and the industry's most in demand technologies. During this time, I developed projects, including:

- [Macrosfirst](#) | Redesigned diet app by conducting user interviews designing usability tests Figma and other tools to develop the process, conduct research, analyze data, design prototypes, and enhance.
- [ShareCare](#) | Hekaton project, As a UX Designer with focus on interviewing, affinity mapping, usability testing, analyzing data, presenting the results.

WORK EXPERIENCE

Arxada

Alpharetta, GA

Scientist

Nov 2017 – Present

- Perform root cause analysis to analyze data in an effort to identify and communicate trends in day-to-day work (e.g., quality of results, efficiency of processes, etc.)
- Product development

EDUCATION

General Assembly | User Experience Design Immersive | Remote

Dec 2022

University of Missouri | Bachelor of Arts - Chemistry | Kansas City, MO

May 2015